

Golden Grow Awards Contest

Entry Guidelines

What are the steps to entering?

- ☐ Read this Entry Guidelines document
- ☐ Complete the Digital Application Form
- ☐ Pay for your entry fee (\$365)
- ☐ Submit your Pre-Harvest COA
- ☐ Prepare your BEST FLOWER SAMPLES for GreenLeaf Lab, Judge's Favorite and People's Choice (to be delivered by January 7, 2020)

CONTENTS:

COMPETITION TIMELINE	3
CONTACT INFORMATION	4
ABOUT THE GOLDEN GROW AWARDS	4
GOLDEN GROW AWARDS CODE OF CONDUCT	4
👉 👉 Read the Code of Conduct Document 👉 👉	4
All parties involved with this event must read and adhere to the Hemp University community conduct guidelines.	4
ENTRY CATEGORIES	5
Highest CBD	5
Highest Total Terpenes	5
Judge's Favorite Flower	5
People's Choice	5
ENTRY REQUIREMENTS	6
👉 👉 Read THIS before registering 👉 👉	6
Compliance, Sampling & Testing	6
How much do I submit to enter?	6
How many entries may I submit?	6
How much does the entry cost?	7
What does the entry fee include?	7
What do we get if we win an award?	7
Maximum Entry Cap	8
TESTING	8
Which lab will test the entries?	8
When will I get my lab results?	8
What will you test for?	8
DELIVERY	9
Where do I ship my submissions?	9
Can I take my entry directly to Green Leaf Lab?	9
LABELING & STORAGE REQUIREMENTS	10
How much product do I submit?	10
Packaging & Storage	10
Labeling	10
SCORING	11
Score Calculations: How Do You Determine Who Wins?	11
How do you break ties?	11

How can I be sure you aren't fixing the results and making this all up?	11
JUDGING PROCESS	12
Selection	12
Fair, Double-Blind Competition	12
VERY IMPORTANT CLAUSES	12
👉 👉 Terms of Service & Privacy Policy 👈 👈	12
Disqualification Clauses	12
Event Sponsorship Guidelines	13
LINKS FOR A SUCCESSFUL ENTRY PROCESS	13
Thanks for reading! You're ready to begin your entry form!	13
OFFICIAL GOLDEN GROW AWARD LABEL	14

COMPETITION TIMELINE

October 5	Competition Registration Period OPEN
December 18	Competition Registration Period OFFICIALLY CLOSED
January 7	Delivery of your Cured Flower Entry Deadline
January 10-22	Judge Team Evaluation Period
January 26	Hemp University New Leaf Symposium & People's Choice Voting
January 26	6pm - 7pm Golden Grow Awards Presentations

CONTACT INFORMATION

EVENT & COMPETITION

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ABOUT THE GOLDEN GROW AWARDS

The Golden Grow Awards is part of a collaboration between Hemp Inc.'s Educational Division, (Hemp University) and the Southern Oregon Hemp Co Op to promote excellence in regional identity branding for Oregon and Rogue Valley Industrial Hemp. We believe that by coming together to recognize excellence in our field, we can promote Oregon-grown Industrial Hemp as a global leader in a high-potential sector. We recognize that it takes a Community to identify and establish standards of excellence, and believe in the time-honored process of Friendly Competition in achieving those goals.

GOLDEN GROW AWARDS CODE OF CONDUCT

  [Read the Code of Conduct Document](#)  

All parties involved with this event must read and adhere to the Hemp University community conduct guidelines.

ENTRY CATEGORIES

Highest CBD

This lab test-based category will award the winners based on total CBD content. Total CBD includes calculated CBDA, CBDV, and CBDVA + CBD as displayed on your test results.

Highest Total Terpenes

This lab test-based category will award the winners based on the total terpene content. Green Leaf tests for 42 terpenes as displayed on your test results. All terpenes in your sample that test above LOQ are added together to get your total terpene %.

Judge's Favorite Flower

Our 3 curated, knowledgeable judges come from extensive backgrounds in the hemp industry will be evaluating entries in these four classifications:

- JAR APPEAL
Based on a scale of 1-5, the visual appeal will be considered, with 5 being the most visually appealing.
- NOSE
Based on a scale of 1-5, the bouquet will be evaluated, with 5 being the most preferred rating.
- THROAT
Based on a scale of 1-5, the level of smoothness versus harshness is decided, with 5 being the smoothest feeling. Likelihood to ask for it in a store.
- FLAVOR
Based on a scale of 1-5, what else can we say but "it's gotta taste great!", with 5 being the most flavorful.

People's Choice

Based on a scale of 1-10, you are being evaluated by your industry community in attendance at the Hemp University New Leaf Symposium. Entries will be evaluated by way of ballot in these two classifications:

- JAR APPEAL
- NOSE

Most CBD flower is first purchased based on the appearance and nose. A jury of your peers will rate all the entrants based on the same criteria a retail client will use to make their first purchase decision. All guests at the day session are able to fill out one judging sheet over the course of the day.

ENTRY REQUIREMENTS

👉 👉 **Read THIS before registering** 👉 👉

Thank you for reading THIS, the document you are now reading, fully, before beginning your Digital Application. We appreciate your compliance with these rules and for helping us maintain the integrity of this competition.

Compliance, Sampling & Testing

All Entries must be grown in the State of Oregon in compliance with the State of Oregon Department of Agriculture.

All participants must ensure full compliance with the Oregon Department of Agriculture prior to entry. Need more info? ⇒ [ODA Website](#)

- Since you are in full compliance, we will need to see your Pre-Harvest (COA) Test Results. You will be required to upload a digital copy as you fill in the Digital Application.
- Entry Samples (cured hemp flower) for Highest CBD and Highest Total Terpenes categories will be tested by Green Leaf Lab regardless of previous testing. This ensures all entries tested using the same equipment and process.

How much do I submit to enter?

You will be submitting two different amounts for the GGA - one in a 1/2 gallon sealed Mason Jar labeled "People's Choice" containing about 100 grams (about half full), and another 100 grams in either a vacuum sealed plastic or jar for lab testing and judges. Please pack everything carefully into your shipment, with proper packing materials. We will send you the shipping address upon receipt of your entry.

How many entries may I submit?

As we are keeping this competition small intentionally for our First Annual, we are allowing ONE entry (cultivar) per Farm. We are delighted to hear about what you would like this to look like in future Golden Grow Award competitions and will be soliciting your feedback directly at the conclusion of the event.

How much does the entry cost?

\$365 is the cost to enter the competition.

What does the entry fee include?

- Entry into the competition in all 4 Categories
 - Fees for cannabinoid test, terpene test
- 1 Day Pass to the Hemp University New Leaf Symposium
- Discounted Insider Pass rates for your peeps

Does Not Include:

Cost of Pre-Harvest Sample Testing and Pre-Harvest Sample Testing

What do we get if we win an award?

Gold Medalist In Each Category Receives:

- Custom Golden Grow Award
- On-Stage recognition during awards ceremony and chance to say a 30-second Thank You from the podium (like the Oscars or Golden Globes)
- Post-event press, listing in WINNERS section of all our print and online media and other press TBD
- Golden Grow Award Medalist seal (official, high-resolution digital image), for use in your own marketing or packaging materials
- Inclusion in the event video

Silver and Bronze Medalists In Each Category Receives:

- Custom Golden Grow Award
- Post-event press, listing in FINALISTS section of all our print and online media and other press TBD
- Golden Grow Award Medalist seal (official, high-resolution digital image), for use in your own marketing or packaging materials
- On-Stage recognition during awards ceremony
- Inclusion in the event video

Statistical note: To win one of the 12 awards, 3 places in each of the 4 categories, just by entering you have a 30%, or 12 out of 40, chance of winning an award.

Maximum Entry Cap

Maximum number of total allowable competition entries for this competition is 40 from all eligible entries. If this number is reached before the submission period closes on December 18, 2019, the application portal will close. A wait list will be made available in the event that entries are deemed ineligible for any reason.

TESTING

Which lab will test the entries?

All entries, regardless of previous potency testing, will undergo standardized Cannabinoid Potency (14 compounds) and Terpene (42 compounds) analyses at Green Leaf Labs. Testing for the evaluation process is for informational purposes only and is not a compliance test.

When will I get my lab results?

You will receive your complete lab reports back the Monday after the event via email. All data will also be presented as part of a digital media release.

What will you test for?

Cannabinoids (14):

THCA	Δ -9 THC	Δ -8 THC
THCV	CBD	CBDA
CBDV	CBDVA	CBN
CBG	CBGA	CBC
CBCA	CBLA	

See [DESCRIPTIONS](#)

Terpenes (42):

alpha-Bisabolol	Eucalyptol	Linalool	Pulegone
Borneol	Fenchone	p-Mentha-1,5-diene (alpha-	Sabinene
Camphene	Geraniol	Phellandrene)	Sabinene Hydrate
Camphor	Geranyl acetate	beta-Myrcene	alpha-Terpinene
3-Carene	Guaiol	Nerol	gamma-Terpinene
beta-Caryophyllene	Hexahydrothymol	cis-Nerolidol	A-Terpineol
Caryophyllene Oxide	alpha-Humulene	trans-Nerolidol	B/Y-Terpineol
alpha-Cedrene	Isoborneol	Ocimene isomer I	Terpinolene
Cedrol	Isopulegol	Ocimene isomer II	
Endo-Fenchyl alcohol	Limonene	alpha-Pinene	
		beta-Pinene	

DELIVERY**Where do I ship my submissions?**

DATES: November 5, 2019 – January 7, 2020

Your Lab Samples, Judges Samples and People's Choice Samples:

FEDEX ONLY: Properly package pre-labeled samples to the Ashland location that will be privately disclosed upon successful completion of your Competition Application and Entry Fee payment.

All entries must be received by end of day on January 7, 2020.

Can I take my entry directly to Green Leaf Lab?

No. Please do not take your entries to Green Leaf Lab. Only a specimen of your full entry will be selected at random from your entry amount by Green Leaf Lab.

LABELING & STORAGE REQUIREMENTS

How much product do I submit?

You will be submitting 3 amounts of your top shelf Hemp Cultivar, approximately 226 grams.

- Lab Entry Sample: 3 grams (dry)
- Judges Favorite Entry Samples: For each of our FIVE judges, you will need to provide a 2- to 3-gram cured flower. (See Awards Categories for more.)
- People's Choice Samples: ONE half-gallon mason jar worth of flower, vacuum sealed (we will be storing these and opening them only on the day of the event)

Packaging & Storage

Package your cured hemp flower as it would be stored for optimal preservation when transferred out of your possession. Ideally, smaller quantities (for Judge's Favorite) in a glass jar for uniform storage and larger quantities (for People's Choice) in a vacuum sealed package, but take care to ensure your flower is as nicely preserved as it would be when it leaves your custody and is on the way to the consumer. We will store samples in a dark, secure location at room temperature.

Labeling

REQUIRED! INCORRECTLY LABELED PRODUCT WILL BE DISQUALIFIED

Please print and use the attached official Golden Grow Awards Entry Label Template at the end of this document (page 14).

Adhere your label to the side of the jar or package with clear packing tape, ensuring the label cannot slip off the jar or package. You'll print two, in case your first attempt didn't result in an EASY TO READ experience for the handlers for proper contest disbursement.

DO NOT:

- Attach label with rubber bands
- Put the label on lid of jar
- Submit product in plastic baggies
- Submit product in individually packaged, single grams

SCORING

Score Calculations: How Do You Determine Who Wins?

Lab results will determine the top three winners of both Highest CBD and Highest Total Terpenes.

Judge's Favorites will be determined by the following:

- JAR APPEAL
Based on a scale of 1-5, the visual appeal will be considered.
- NOSE
Based on a scale of 1-5, the bouquet will be evaluated.
- THROAT
Based on a scale of 1-5, the level of smoothness versus harshness is decided.
- FLAVOR
Based on a scale of 1-5, what else can we say but "it's gotta taste great!"

People's Choice will be determined by the following:

- JAR APPEAL
Hemp University Symposium attendees will be granted access to view all cured flower entries, and will be voting on each entry based on a scale of 1-10 for visual appearance.
- NOSE
Hemp University Symposium attendees will be granted access to experience the aroma of all cured flower entries, and will be voting on each entry based on a scale of 1-10 for bouquet.

How do you break ties?

Cultivars with the three highest average score win 1st, 2nd, and 3rd place awards in the category. Ties will be broken using the following elimination order:

1. Highest Average Jar Appeal Score ... if tie, then
2. Highest Average Nose Score ... if tie, then:
3. Highest Average Throat Score ... if tie, then:
4. Tie will be recognized and both cultivars will win the award.

How can I be sure you aren't fixing the results and making this all up?

To ensure consistency of results, a team of data processors unaffiliated with staff or sponsors in any way will mathematically calculate and verify the score averages and medalist results after

judge scores are turned in in November. Please see our disqualification clause for more information.

This is a double-blind evaluation on the part of both the professional judges and the people's choice judges. The entries will be numbered 1-40, and the names of the farm and the entered cultivar will not be known to either set of judges until after the awards are calculated. The judges will also have no knowledge of the winners in the lab empirical categories until all results are final.

JUDGING PROCESS

Selection

Hemp University makes considerable effort to curate a robust and knowledgeable judge panel. As this is the first of the annual Golden Grow Awards, we are starting small, with five judges and four categories. Our judges come from extensive backgrounds in the hemp industry to evaluate the entries.

Fair, Double-Blind Competition

The only information a judge has about the samples in their kit is a numerical representation of the entrant. We run a double blind competition, meaning that once your entries have left the lab and collection location, competition staff refers to each entry only with a two-digit, anonymous Entry ID.

Judges kits include all 40 unique cultivars. Judges have 15 full days to evaluate these cultivars. With our professional judges evaluating on appearance, nose, throat and flavor, they will have no knowledge of the lab results for CBD and Terpenes until after all judging is over.

Similarly, the staff compiling the information will have no knowledge of any of the entrants or results until all are submitted and calculated. Only after all the results are known the names of the cultivator and cultivar be known as they are related to a given entry.

VERY IMPORTANT CLAUSES

Terms of Service & Privacy Policy

Read our Privacy Policy [HERE](#)

Disqualification Clauses

IF YOU fail pesticide testing, your entry is automatically disqualified from this competition.

IF YOUR jars are mis-labeled for product submission, your entry is automatically disqualified from this competition.

IF THE Hemp University Golden Grow Awards leadership team determines that you have acted out of line with our Code of Conduct policy, your entries will immediately be disqualified from Golden Grow Awards, and your participation barred indefinitely.

Upon Disqualification, you forfeit entry to the Hemp University Symposium and the Hemp University Golden Grow Awards. Your included entry tickets will be voided.

Event Sponsorship Guidelines

Sponsors of Hemp University Golden Grow Awards in no way dictate, influence or otherwise impact results of this competition. While some of our fiscal supporters may also be competing growers, our judges are not eligible to compete.

We take the legitimacy of this competition extremely seriously.

If you have any concerns about this or believe you have information about a code of conduct breach, please contact Sophia Blanton, Hemp University Director immediately at psophia@hempinc.com.

LINKS FOR A SUCCESSFUL ENTRY PROCESS

Thanks for reading! You're ready to begin your entry form!

Golden Grow Awards Entry Form

[!\[\]\(6bb0e4f14c4133b37d2887cb37e67ddd_img.jpg\) !\[\]\(5677a36a9444aca55c9ef7a9b7d8dd5c_img.jpg\) **DIGITAL APPLICATION** !\[\]\(678dcfc0c73e5cf2048495727be3f5de_img.jpg\) !\[\]\(d0b071b2af484162c8e7863e10859500_img.jpg\)](#)

Event Website

[!\[\]\(bd3b31712ad9bab5a241210fa6925cdd_img.jpg\) !\[\]\(882be629d4a853dc90d60f084b0d185d_img.jpg\) **VIEW THE WEBSITE** !\[\]\(cadb1a36ec331fde129feec52622b01a_img.jpg\) !\[\]\(993d39f42bf03c4f62d9b7c594e41af9_img.jpg\)](#)

Payment Page

[!\[\]\(799877f5c2f906134441300079881630_img.jpg\) !\[\]\(2cdb4db9cae0d6ef949a960a952715f8_img.jpg\) **MAKE IT OFFICIAL** !\[\]\(42db6ea4631dfa4c986fa7b55279824c_img.jpg\) !\[\]\(5f1b540fe7c8f59ee2e108aebf112118_img.jpg\)](#)

Print your Labels



OFFICIAL GOLDEN GROW AWARD LABEL

(Print this page, cut labels, and fill in your Farm Name and Cultivar Name -

PRINT LEGIBLY - If we can't read it, the entry will be disqualified... re-do it if in doubt!)



OFFICIAL LABEL
GGA ENTRY

STAFF ONLY:

FARM

CULTIVAR



OFFICIAL LABEL
GGA ENTRY

STAFF ONLY:

FARM

CULTIVAR



OFFICIAL LABEL
GGA ENTRY

STAFF ONLY:

FARM

CULTIVAR
